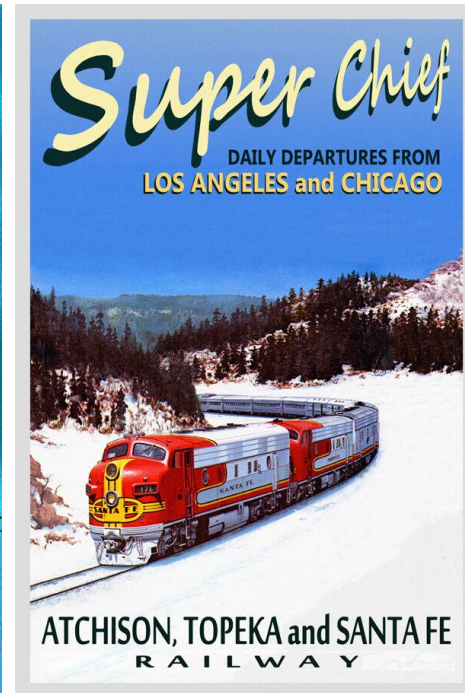
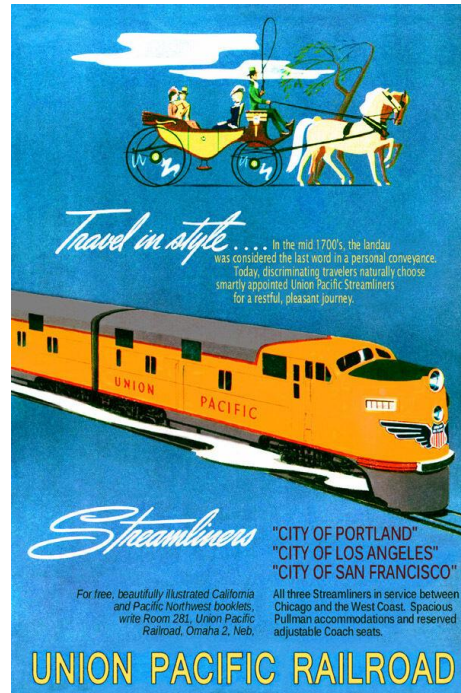
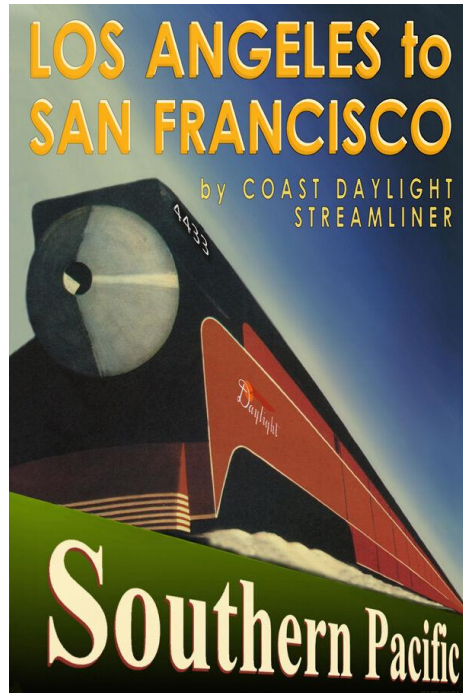
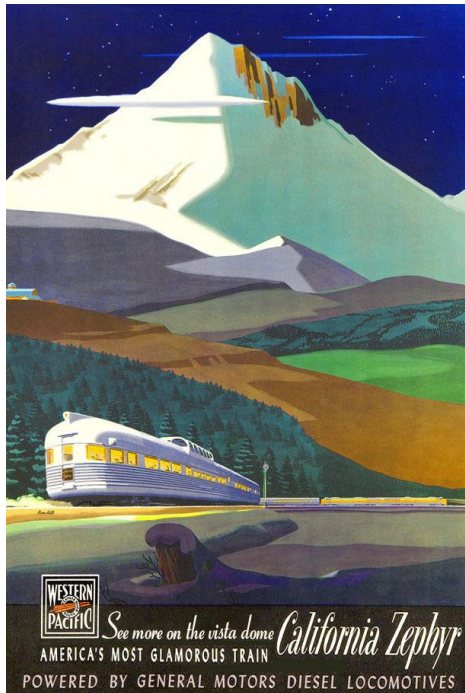


Proposed “Art” for the North Entrance Area

To change the look of the North Entrance after the great paint job and make it much cleaner, it is proposed to put up four “arty” posters. These will represent the four primary (Class 1) railroads focused to California: SF/AT&SF, SP, UP, and the WP. The four posters shown on this page are from eBay and are \$35 in a 24”x36” poster configuration. After discussing it, much of the existing artwork is either faded or wrinkled. Putting up a bunch of misc. art or a bunch of Orchard things is going to look cluttered. This will look clean as shown on the next page.



Each poster is a representation of the height of the railroad as the transportation system of the average man. Each of these is both a view to their “best” offer, but also to the core differentiation between the competing railroads of the period. The WP is not focused to the train, but the scenery. The UP is very “utilitarian”, reflecting their focus to the basics. The SP exudes speed and muscle, reflecting the West Coast energy, the art deco perspective is very interesting. Finally, the AT&SF is a reflection of America, set in the vast country they covered. All are fitting and each of us could talk to ow railroads evolved in California using the four posters. If there is another poster for any, we should definitely consider it, these were the best I could find.

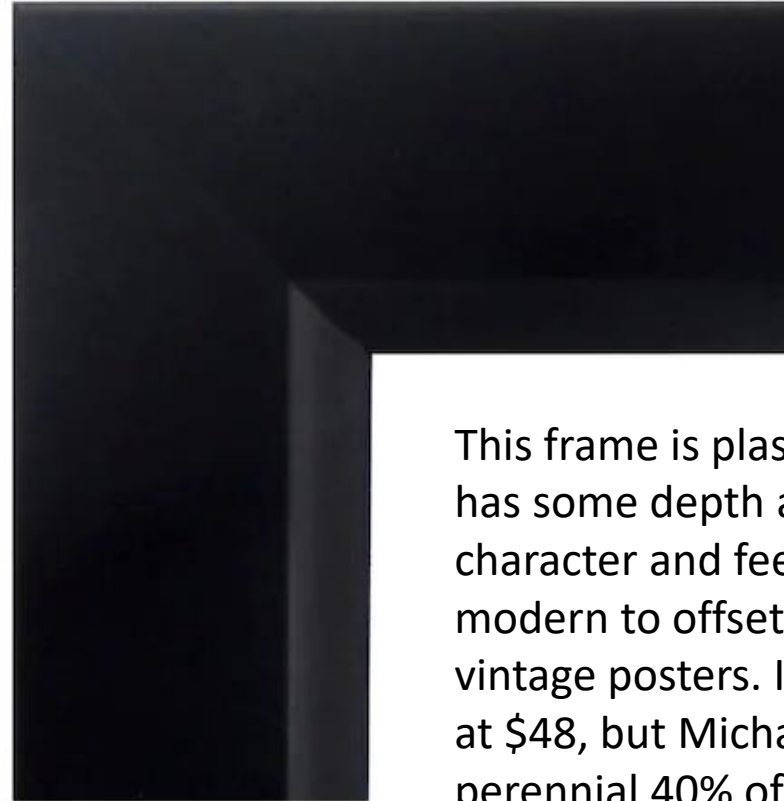
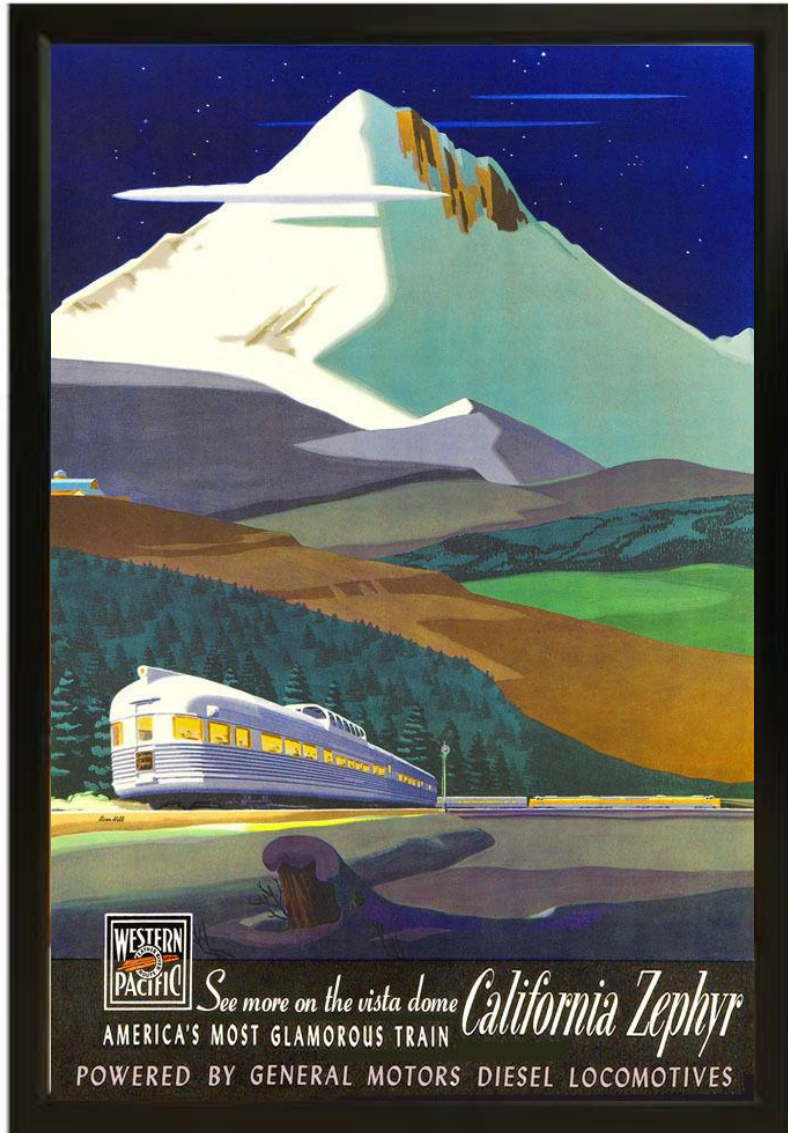
The Posters on the Wall



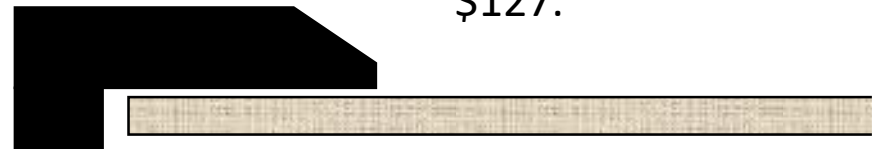
Ventura Frame at Michaels

I think this is my personal preference - Phil

<https://www.michaels.com/ventura-poster-frame-by-studio-decor/10472721.html?q=poster+frame+24+36&start=3>



This frame is plastic, but has some depth and character and feels modern to offset the vintage posters. It retails at \$48, but Michaels has a perennial 40% off, so buying 4 would be about \$127.



Brown & Black Frame Frame at Michaels

<https://www.michaels.com/studio-decor-home-collection-brown-and-black-frame/10029733.html#q=24x36+picture+frame&start=9>

I think this looks too much like an old persons living room - Phil



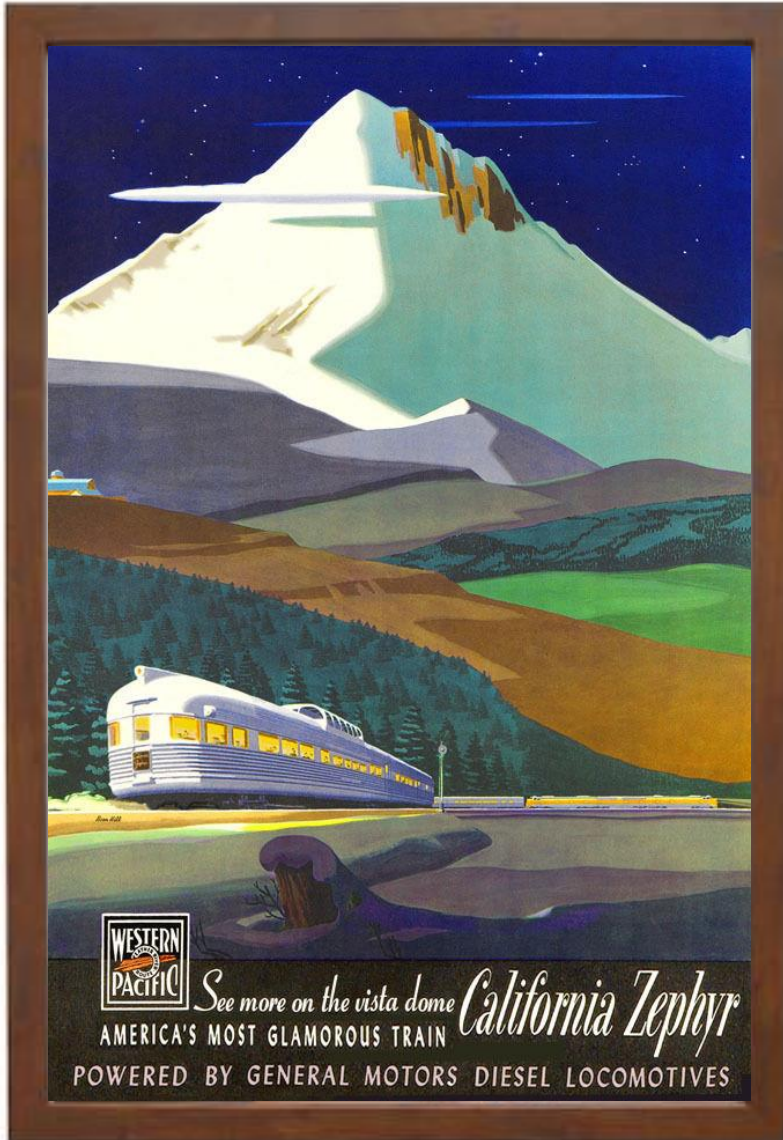
This frame is more traditional. It retails at \$70, but is on sale for \$35, so buying 4 would be about \$154.



Honey Belmont Frame at Michaels

<https://www.michaels.com/honey-belmont-frame-by-studio-decor/10487725.html#q=24x36+picture+frame&start=2>

I think this may look cheap and is lighter than the trim - Phil



This frame is MDF (with a cover, probably vinyl), but is brown to match the wainscoting. It retails at \$50, but is currently 2 for 1 price, so, so buying 4 would be about \$110.

